College Planning Council Meeting - Oct 20 2026 Minutes

Tuesday, Oct 20, 2026 at 3:00 PM

WCC 204

1. MEETING OPENING

1.1 Call to Order

Dr. Endrijonas called the meeting to order at 3:01 p.m.

1.2 Roll Call

Erika Endrijonas, Superintendent/President, Chair (non-voting)
Ryan Alexander, Classified Staff
Paloma Arnold, Executive Committee (non-voting)
Liz Auchincloss, Classified Staff
Robert Brown, Advancing Leadership Association
Roxane Byrne, Advancing Leadership Association
Jamie Campbell, Faculty Association
Monica Campbell, Advancing Leadership Association
Tara Carter, Academic Senate
Beau Champ, Classified Staff
Elizabeth Chisholm, Academic Senate
Israel Class, Executive Committee (non-voting)
Larissa Cortez, Association of Confidential Employees
Cecilia Contreras Martinez, Classified Staff
Soleá Heredia, Associated Student Government
Elizabeth Imhof, Academic Senate
Jordan Killebrew, Executive Committee (non-voting)
Christina Llerena, Advancing Leadership Association
Keller Magenau, Executive Committee (non-voting)
Kathy O'Connor, Academic Senate
Juan Quesada, Advancing Leadership Association
Joshua Ramirez, Academic Senate
Emma Rottin, Associated Student Government
Christopher Renbarger, Executive Committee (non-voting)
Tracy Reynolds, Classified Staff

Carola Smith, Executive Committee (non-voting)
Beth Taylor Schott, Advancing Leadership Association

1.2 Members Absent
Arielle Goodson, Associated Student Government
Margarita Silva Garcia, Classified Staff

2. APPROVAL OF MINUTES
2.1 Approval of the Minutes of September 29, 2026
Members made corrections regarding attendance records and the waste, fraud, and abuse poster discussion.
M/S/C (Reynolds/Contreras Martinez) to approve the minutes of September 29, 2026 with the noted corrections. The motion passed unanimously.

3. PUBLIC COMMENT
Dr. Keller Magenau made a public comment.

4. WELCOME
4.1 Shared Values Discussion
Jordan Killebrew, Executive Director of Public Affairs and Communications, facilitated a discussion on community agreements for CPC following an inflection point at the previous meeting. Members collaboratively developed community agreements to guide respectful and productive engagement within the committee.

Dr. Elizabeth Imhof, Academic Senate President, noted that such agreements feel inauthentic when underlying issues of trust go unresolved. Members supported a proposal to bring in a conflict resolution consultant for support. Mr. Killebrew will research and present a list of relevant consultants for the group to review and select from.

5. INFORMATION/REPORTS
5.1 Superintendent/President Updates
Dr. Endrijonas reported on the following:

- Two positions have been approved, an irrigation specialist and a DAC Lab substitute.
- The Board Ad Hoc Committee on Mackenzie Scott funds recommended using interest (not principal) from the $13 million fund in three equal areas: student housing support, the Promise program, and community excellence grants (an RFP-based innovation fund).
- An ad hoc naming committee will be formed for donation-related naming opportunities in the PE building and elsewhere.
- A trustee candidate forum featuring all 5 candidates for 2 board seats is scheduled for the following afternoon in A211. It will also stream on YouTube and will be recorded.

5.2 Accreditation Update - K. Magenau
Dr. Keller Magenau, Acting VP of Academic Affairs and the Accreditation Liaison Officer (ALO), provided a standing update on the Institutional Self-Evaluation Report (ISER) process. Writing team leads for each standard are actively recruiting contributors and will conduct interviews to gather evidence. Those interested in participating should contact the ALO and/or faculty co-chairs Matt Mooney and Pam Guenther. Updates on accreditation will be a standing agenda item for the year.

5.3 Campus Safety Updates - J. Killebrew
A brief update was provided regarding immigration enforcement activity in Santa Barbara County. Dr. Endrijonas will send an email to acknowledge the current climate and reshare resources. Partners at 805 UndocuFund will be providing training opportunities for students, employees, and the community.

5.4 Comprehensive Marketing Strategy - J. Killebrew
Mr. Killbrew presented a comprehensive marketing and communications strategy, covering internal audit findings, short- and long-term recommendations, and external outreach plans. Highlights include:

- A portal steering committee is incorporating feedback to pursue student-centered redesign.
- Out-of-state marketing is paused indefinitely due to lack of measurable return on investment.
- Enrollment services and marketing plan to better align on yearly campaigns.
- Departments are encouraged to register social media accounts and submit press release requests to the Office of Communications.
- Office of Comms to offer tiered marketing support packages to departments.
- Feedback is welcomed in preparation for a board presentation in spring.

6. ACTION
6.1 Recommendations from the Budget Committee
M/S/C (O'Connor/Brown) to approve the funding and installation of air conditioning in the Interdisciplinary Center (IDC) as recommended by the Budget Committee. The motion passed with one abstention.

M/S/C (Byrne/Quesada) to approve a budget increase request in support of a server upgrade related to previously approved security camera installations. The motion passed unanimously.

7. DISCUSSION
7.1 RP Group Climate Survey and Focus Groups - K. Magenau

This item was not addressed due to time constraints. It will return at the next meeting.

8. FUTURE AGENDA ITEMS FOR CONSIDERATION

- Headcount report
- Compendium of Institutional Planning and Governance
- EEOAC Plan (Nov. 3)

9. MEETING DATES

9.1 Meeting Schedule

College Planning Council Meetings are scheduled the first and third Tuesday of each month in spring and fall semesters, from 3:00-4:30pm in West Campus Center (WCC) 204, unless otherwise indicated.

2026 MEETING DATES
September 1
September 29 Retreat
October 6 - cancelled
October 20
November 3
November 17
December 1

11. ADJOURNMENT

11.1 Adjourn Meeting

The meeting was adjourned at 4:32 p.m.