

The logo for SBCC School of Extended Learning. It features the letters 'SB' in red above 'CC' in red. To the right, 'SCHOOL OF' is in black above 'EXTENDED' in black. Below this, the word 'LEARNING' is written in white inside a red rectangular box with a red triangle pointing downwards from its bottom-left corner. The background is a collage of images including a stone wall with 'SANTA BARBARA' and 'SCHOTT' visible, and a brick building with 'CITY COLLEGE DISTRICT' and 'WAKE' visible.

SB SCHOOL OF
CC EXTENDED
LEARNING

Advance Your Career. Enhance Your Life.

Special Board Meeting

September 15, 2017

Presenter: Melissa V. Moreno, J.D., Interim Vice President

Agenda

Introduction

- Team
- Overview of Noncredit Education

Update on School of Extended Learning

- Concept
- Programs
- Strategic Planning
- Enrollment Overview
- Goals

Questions



School of Extended Learning Team



Dr. Melissa V. Moreno
Interim Vice President

Program Managers

- Jeanette Chian
- Andy Harper
- Ken Harris
- Claudia Johnson
- Jose Martinez
- Corlei Prieto



Overview: Types of Courses and Programs

Credit

- Apportionment
- Units
- Tuition fee per unit
- Degree applicable
- Some developmental/basic skills
- Not repeatable
- Chancellor's Office approval

Noncredit

- Apportionment (two levels)
 - CDCP, non-CDCP
- No units
- No tuition fees
- Limited to 10 categories
- Repeatable
- Chancellor's Office approval

Overview Types of Courses and Programs (cont'd)

Not for Credit (fee-based)

- No apportionment
- Must be self-supporting, no general fund support
- Per course fee for instruction
- Community service education
- Local approval only

Contract Education

- No apportionment
- Customized
- Just in Time
- Paid for by business/organization
- Restricted enrollment
- Credit, noncredit, not-for-credit

Overview: Allowable Noncredit Curriculum Areas

- English as a Second Language (ESL)
- Immigrant Education (including Citizenship)
- Elementary and Secondary Basic Skills (including Supervised Tutoring)
- Health and Safety
- People with Substantial Disabilities
- Parenting
- Home Economics
- Courses for Older Adults
- Short Term Vocational (including apprenticeship)
- Workforce Preparation



Overview: Noncredit Curriculum

Benefit to Students

- Tuition-Free
- Repeatable
- Open entry/open exit options
- Accessible to all students
- Elementary level skills to pre-collegiate
- Bridge to credit and career
- Life enhancement



Before School of Extended Learning

Fee-Based

- ~1000 sections annually
- Arts, Crafts, Performance
- Body, Mind, Spirit
- Events, Language, Photography
- Home and Family
- Nature, Science, Recreation
- *Many eligible as Older Adult, Home Economics, Health and Safety in noncredit*

Noncredit Education

- ~900 sections annually
- English as a Second Language (ESL)
- Adult High School/GED
- Short-term Vocational
- Workforce Preparation (CSI)
- Parenting



After School of Extended Learning

Fee-Based

- ~ 250 sections annually
- Cooking & Culture
- Fitness & Recreation
- Languages
- Spirituality

Noncredit Education

- ~ 1500+ sections annually
- English as a Second Language (ESL)
- Adult High School/GED
- Short-term Vocational
- Workforce Preparation (CSI)
- Parenting
- Older Adults
- Home Economics
- Health & Safety
- AWD



Extended Learning Concept

Serves a diverse community population

- Combines all of the populations we currently serve and invites more

Integrates a mix of existing programs

- Tuition-free (noncredit)
- Fee-Based (CLL)
- Contract Education
- Off campus programs (ESL, Dual Enrollment, Cosmetology)

Implements a growth initiative focused on maximizing tuition-free courses, bridging to credit or career, and enhancing life skills



Extended Learning Programs

Focus on Bridges to Credit

- Basic Skills and Adult High School/GED
- English as a Second Language (ESL)
- Vocational Programs
 - Industrial Technology (Construction, Welding, Other)
 - Environmental Horticulture
 - Allied Health & Culinary Arts
 - Business, Entrepreneurship, Nonprofits & Law
- *Transitions* for Ex-offenders



Extended Learning Programs (cont'd)

Focus on Bridges to Career

- Focused on Career Skills that promote job attainment & advancement
- Workforce Preparation for adults with disabilities
- Bi-Lingual business program development

Focus on Life Enhancement

- Reduce Fee-Based Courses and limit to four areas:
 - Cooking & Culture (Travel Component)
 - Fitness & Recreation
 - Languages
 - Spirituality
- Older Adult programs
- Parenting
- Immigration & Citizenship



Extended Learning Programs (cont'd)

Develop Learning Assistance Programs

- Provides support to credit students primarily in English and Math

Off Campus Programs Included

- Cosmetology
- Dual Enrollment
- Inmate Training



Strategic Plan – Short Term Opportunities

Communication

- Ambassador Program
- Community Information Meetings
- Marketing Opportunities
- <https://www.youtube.com/watch?v=7S33qEd08to>

Program Growth

- FTES increased by transitioning fee-based based courses to tuition-free (Older Adults)
- Vitality Program
- Nonprofit Certificate Program
- Exploring Bilingual Business Programs



Strategic Plan - Challenges

Solve Curriculum Challenges

- Differentiated Curriculum Criteria
 - Skill Level
 - Outcome
 - Complexity
- CAC Process

Solve NC Credit Flow of Information

- Noncredit Faculty Liaison Model
- 2X2 Collab

Solve NC Faculty Challenges

- Noncredit Faculty Organization

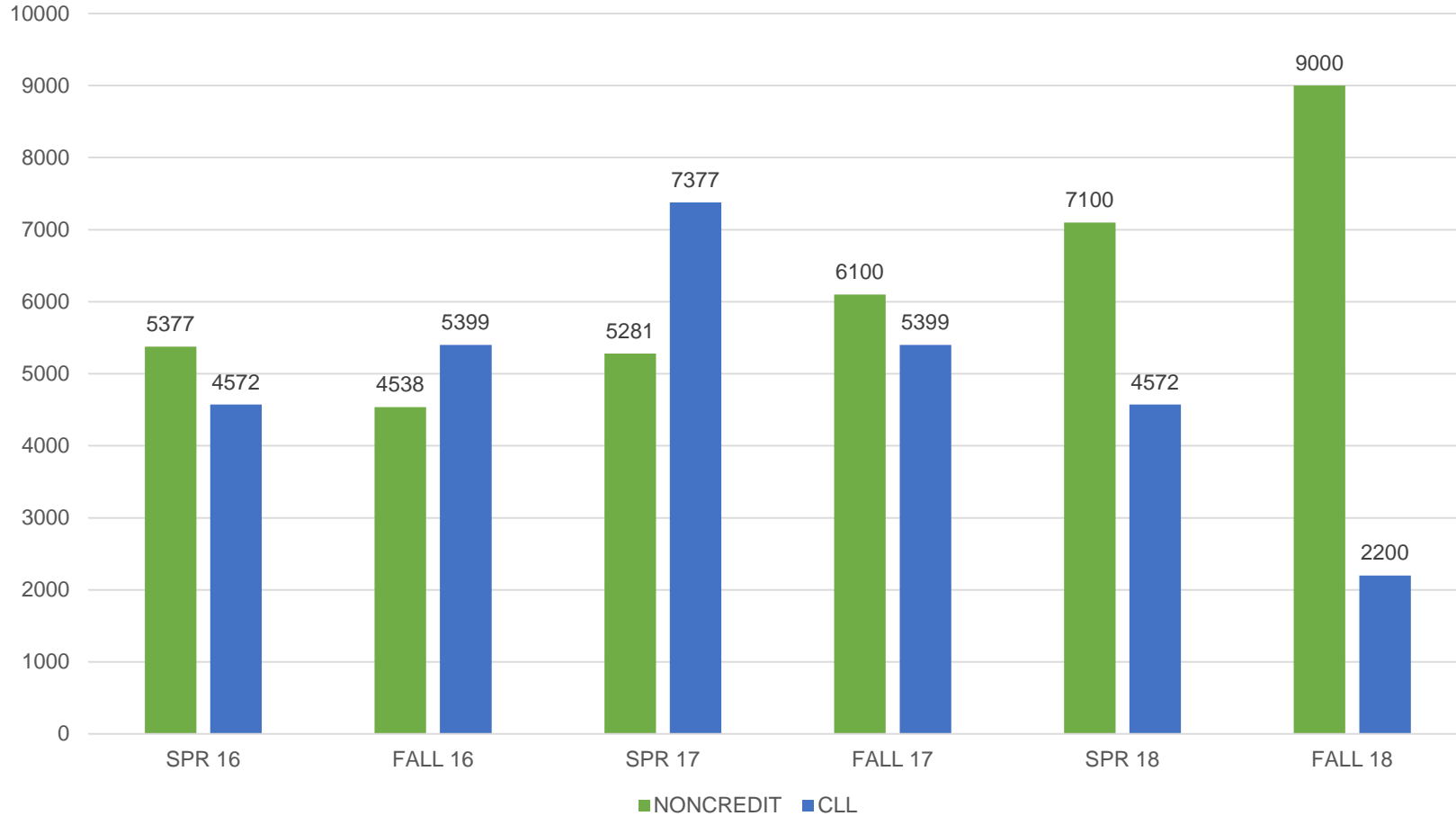
Solve Enrollment Challenges

- One page application!



Enrollment Overview

Noncredit and CLL Enrollments

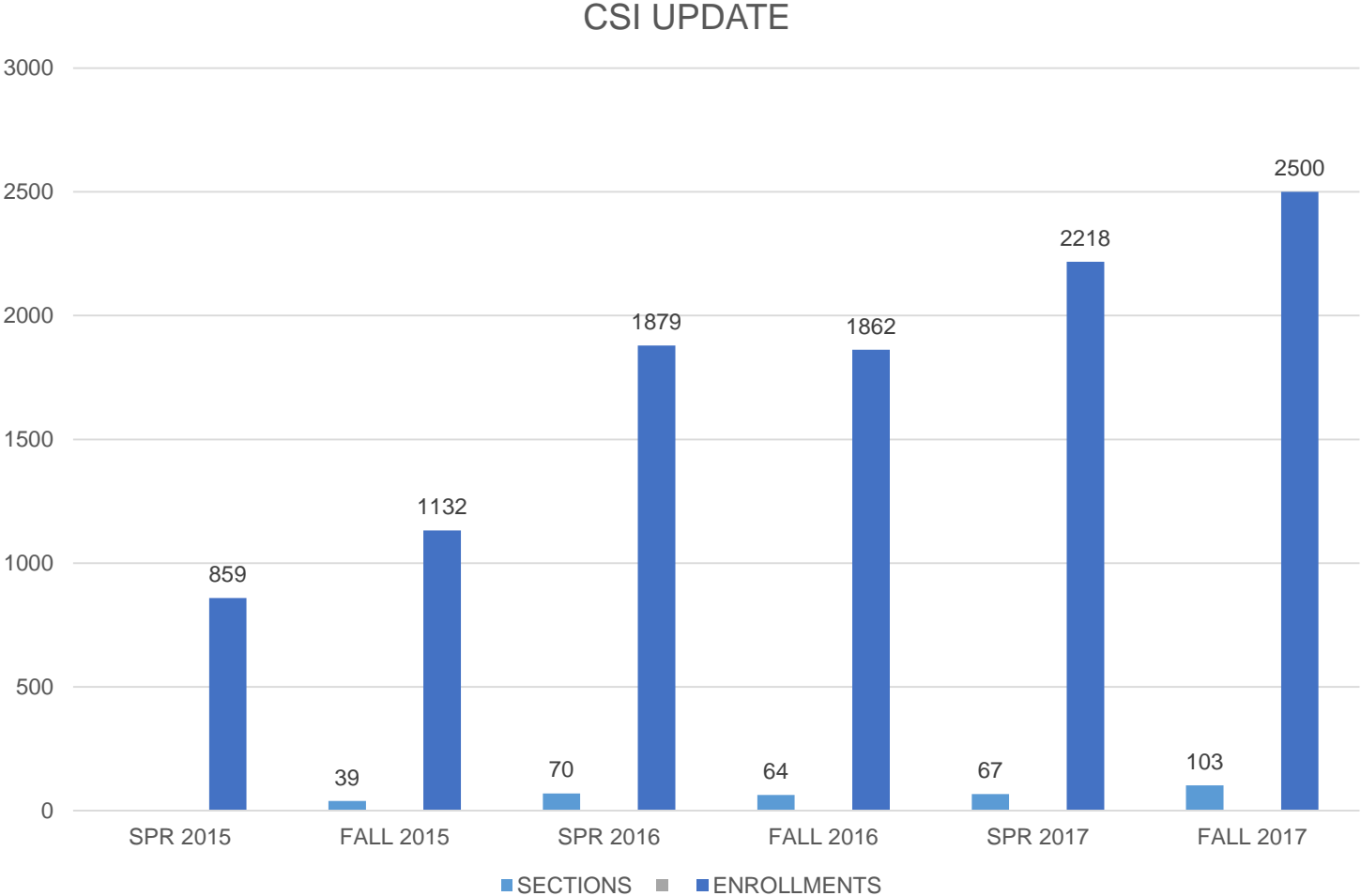


Career Skills Institute Update

- Quick Reminder Overview
- More than 250 Digital Badges Issued!
- Over 100 new courses developed
- 40 noncredit Certificates of Completion
- 2 first place marketing awards
- ACCE Noncredit Program of the Year award
- Co-brand with LinkedIn



Career Skills Institute Update



Goals - Near Term (First Year)

Fall 2017 and Spring 2018 Goals

- Rebranding to *School of Extended Learning* completed by December 2017
- Fiscal Review and Budget Detail Set Up completed by end of month
- Integrated Planning
- Environmental Scanning
- Team Building
- Noncredit Program Growth
 - Added 125 new sections in Fall
 - Added 210 new sections in Spring
- Community Outreach and Partnerships



Goals - Long Term (Three years)

Robust Programs in all allowable areas

- Maximize Tuition-Free Programming in all Allowable Areas
- Enrollment Managed to Community Demand
- Fiscal Stability, FTES Growth and Sustainability

Fee-Based Limited to Fill Gaps

Rich Offering of Innovative and Creative Programs

- Informed by community need
- Advance Career or Bridge to Credit
- Enhance Life





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Questions?