

Information About Measure P

Santa Barbara City College (SBCC) has provided affordable college education and career training to local students for over 100 years. Nearly half of local high school students enroll in courses at SBCC. Offering a wide range of high-quality undergraduate degrees, university-transfer courses, dual enrollment, certificate programs, career and technical education, SBCC provides affordable access to the education and job training students need to succeed and the skilled workers needed to fuel our local economy.

Affordable Access to Higher Education

With the rising cost of four-year colleges and universities, many local students rely on community colleges like SBCC for affordable higher education at a fraction of the cost of Cal State, University of California (UC) and private universities. SBCC provides local students who can't afford high university prices with an opportunity to succeed in college and their future careers. In fact, in 2023 SBCC ranked fourth among California community colleges for student transfers to the UC system.



Training Essential Workers

SBCC provides education and job training to the local nurses, paramedics and other first-responders who serve the community. In addition to training essential healthcare and public safety workers, SBCC provides education and job training to the hospitality workers and skilled workers that fuel the local Santa Barbara economy.

Aging Classrooms, Labs and Job Training Facilities

While SBCC has served the community well for decades, most college facilities were built over 60 years ago and need repairs and upgrades to meet current academic and safety standards. Some classrooms were built so long ago that they have asbestos, lead pipes and do not meet current earthquake safety standards. In 2019, SBCC prepared a Facilities Master Plan (FMP) that evaluates the condition of all college facilities, identifies needed improvements and provides a plan to upgrade classrooms.

Measure P: Upgrading SBCC Facilities Without Increasing Tax Rates

To repair and upgrade aging college facilities, the SBCC Board of Trustees voted to place Measure P, a \$198 million facilities improvement bond measure, on the November 2024 ballot. Measure P would simply extend the current bond tax rate previously approved by voters of \$8.50 per \$100,000 of assessed (not market) value.

If approved by voters, Measure P would provide funding to:

- Provide modern science labs, career training facilities and equipment so students are prepared for in-demand careers in fields like nursing, health sciences, engineering, chemistry, technology and skilled trades
- Repair or replace leaky roofs, old rusty plumbing and faulty electrical systems
- Remove hazardous materials like asbestos and lead pipes where needed
- Upgrade older buildings so they meet current health and building safety codes and ensure proper access for students with disabilities
- Retrofit older buildings so they are earthquake safe
- Modernize classrooms, labs and equipment to keep pace with current industry standards

Measure P Requires Mandatory Fiscal Accountability and Local Control

Measure P includes strict accountability, including:

- Measure P would help SBCC qualify for state matching funds that would otherwise go to other communities
- By law, all funds from Measure P may only be used to improve SBCC facilities
- No funds from Measure P could be taken away by the State or diverted to other uses
- An independent citizens' oversight committee, mandatory annual audits and public disclosure of all Measure P spending would be required
- No funds raised by Measure P could be used for administrator salaries or benefits
- Measure P would not increase tax rates beyond the amount already approved by voters



Learn More About Measure P

To ask questions or learn more about Measure P, please contact SBCCBond@SBCC.edu.







